Excel Homework findings report.

# Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Below are the top three conclusions I have drawn based on the provided data.

1. Given the data we conclude that **Theater** projects were more successful than any other category.
2. More campaigns are raised for **plays** and they are also the most successful ones.
3. Thought out the year successful campaigns are more compared to Failed campaigns but from the third quarter of the year the Failed campaigns gradually reduced going below the successful campaigns in December.

# What are some limitations of this dataset?

1. We cannot determine how many days a campaign took to reach its goal.
2. We cannot determine why people are willing to pay more on certain type of campaigns.
3. We cannot determine why some campaigns are not successful even though they have reached their goals.

# What are some other possible tables and/or graphs that we could create?

We can have a table for how many campaigns are not successful even after reaching or exceeding their goals. We can also draw a graph determining how many of these are failed/cancelled and can go into subcategories of these.

We can have a table for which type of campaign got most support like big average donation as such.

We can also see which subcategories got most support.